

PERKIOMEN VALLEY SOCCER CLUB

Executive Sponsorship Agreement

2026–2027 Season

This Executive Sponsorship Agreement (“Agreement”) is entered into as of _____ by and between:

Perkiomen Valley Soccer Club (“PVSC”)

P.O. Box 307

Creamery, PA 19430

and:

Sponsor Business Name: _____

Business Address: _____

Contact Name: _____

Title: _____

Email: _____

Phone: _____

1. Sponsorship Level

The Sponsor agrees to participate as a **PVSC Executive Sponsor** for the 2026–2027 soccer season.

Sponsorship Investment: \$_____

Payment Due Date: _____

2. Sponsorship Benefits

Upon receipt of full payment and all required artwork or promotional materials, PVSC agrees to provide the benefits associated with the Executive Sponsorship level as outlined on the PVSC sponsorship webpage and related sponsorship materials, including, where applicable:

- Blog post published on our website about your business/family and sponsorship.
- Logo and link on Sponsorship page.
- Seasonal email (Fall, Winter, Spring) about your sponsorship to our 2,000+ members.
- 3 Facebook and Instagram posts highlighting your sponsorship and business/family (1x Fall, 1x Winter, 1x Spring).
- A link to your business (or note identifying your family) in all "blast" emails to our members.

If sponsorship benefits or opportunities change during the sponsorship term, PVSC may substitute benefits of comparable or greater promotional value.

PVSC views its Executive Sponsors as strategic community partners. Whenever practical, PVSC will make reasonable efforts to identify additional opportunities to highlight and promote the Sponsor beyond the benefits specifically listed in this Agreement, provided those opportunities are consistent with PVSC's mission, policies, and operations.

3. Sponsor Responsibilities

The Sponsor agrees to:

- Provide a high-resolution logo in an appropriate format, preferably PNG, SVG, EPS, or AI
- Provide any requested business information or promotional materials in a timely manner
- Confirm that it owns or has permission to use all logos, trademarks, images, and materials submitted to PVSC
- Review and approve proofs, if requested, within five (5) business days
- Make full payment according to the terms of this Agreement

PVSC cannot guarantee production, publication, or installation deadlines if required materials, approvals, or payment are delayed.

4. Sponsorship Term

This Agreement becomes effective when signed by both parties and remains in effect through the conclusion of PVSC's 2026–2027 seasonal programming.

Unless otherwise agreed in writing, sponsorship benefits do not automatically renew beyond the sponsorship term.

5. Use of Names and Logos

The Sponsor grants PVSC a limited, nonexclusive, royalty-free right to use the Sponsor's name, logo, trademarks, and approved promotional materials solely for the purpose of fulfilling the sponsorship benefits described in this Agreement.

The Sponsor retains ownership of its names, logos, trademarks, and other intellectual property. PVSC retains ownership of all PVSC names, logos, trademarks, photographs, designs, and branding.

Neither party may use the other party's name or branding in a manner that falsely implies an endorsement beyond the sponsorship relationship described in this Agreement.

6. Payment

The Executive Sponsorship investment may be paid using one of the following methods:

Check

Checks must be made payable to **Perkiomen Valley Soccer Club** and mailed to:

Perkiomen Valley Soccer Club
P.O. Box 307
Creamery, PA 19430

Credit Card

Credit-card payments may be made through a payment link provided by PVSC. All credit-card payments are subject to a **3% processing fee**, which will be added to the total sponsorship investment.

Sponsorship benefits will commence only after full payment has been received, unless otherwise approved in writing by PVSC.

7. Cancellation and No-Refund Policy

All sponsorship payments are final and non-refundable.

Upon execution of this Agreement and receipt of payment, PVSC reserves sponsorship inventory, allocates resources, and begins planning, production, and delivery of sponsorship benefits. Accordingly, **no refunds or credits will be issued** if the Sponsor cancels, terminates, or otherwise withdraws from this Agreement for any reason.

If circumstances beyond PVSC's reasonable control require the cancellation, postponement, relocation, or modification of an event, program, or specific sponsorship activation, PVSC may substitute comparable sponsorship benefits of equal or greater promotional value. Such circumstances or substitutions will not constitute grounds for a refund or credit.

8. Limitation of Liability

PVSC does not guarantee any specific number of advertising impressions, customer inquiries, sales, leads, or return on investment resulting from the sponsorship.

To the extent permitted by law, neither party will be liable to the other for any indirect, incidental, special, or consequential damages arising from this Agreement.

9. Compliance and Club Standards

PVSC reserves the right to decline or discontinue the display or distribution of any Sponsor material that PVSC reasonably determines to be unlawful, misleading, inappropriate for a youth-sports environment, or inconsistent with PVSC's mission, policies, or community standards.

Whenever reasonably possible, PVSC will provide the Sponsor with an opportunity to submit replacement materials. Rejection of inappropriate or noncompliant materials will not constitute grounds for a refund or credit.

10. Independent Parties

This Agreement does not create an employment, agency, partnership, joint-venture, or exclusive business relationship between PVSC and the Sponsor. Neither party has the authority to enter into an obligation on behalf of the other.

11. Entire Agreement

This Agreement represents the entire understanding between PVSC and the Sponsor regarding the Executive Sponsorship and supersedes any prior discussions, correspondence, proposals, or representations concerning the sponsorship.

Any amendment to this Agreement must be made in writing and approved by authorized representatives of both parties.

Acceptance

By signing below, each party acknowledges that it has read, understood, and agreed to the terms of this Executive Sponsorship Agreement.

Sponsor

Business Name:

Authorized Representative:

Title:

Signature:

Date:

Perkiomen Valley Soccer Club

Representative:

Title:

Signature:

Date:
